

Preview[Close Window](#)**From:** Alameda County Fair <pмосca@alamedacountyfair.com>**Subject:** Alameda County Fair Presents the Wiener Nationals**Reply:** pмосca@alamedacountyfair.com[Send a Test Version](#)[Anti-Spam Check](#)[\[View HTML Version\]](#) [\[View Text Version\]](#)[View Printable Version](#)**Press Release****July 1 - July 19**

closed Mondays

Alameda County Fair 4501 Pleasanton Ave Pleasanton, Ca 94566 Phone: 925 426-7600 Fax: 925 426-7599 www.alamedacountyfair.com**NEWS RELEASE through July 19, 2009****Contact:** April Mitchell, Manager, Event Sales & Marketing 925-426-7565april@alamedacountyfair.com

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**FUR TO FLY AS FOUR-LEGGED RACERS SET STAGE FOR
WIENERSCHNITZEL WIENER NATIONALS DACHSHUND RACE AT
THE ALAMEDA COUNTY FAIR RACETRACK
ON SATURDAY JULY 18TH**

July 16, 2009, ALAMEDA COUNTY, Calif. –The wiener dogs aim to compete to prove who’s the elite. As the fleetest of foot dachshunds, tweenies and mini-doxies will meet at the Alameda County Fairgrounds Race Track at 2 p.m. on Saturday July 18, 2009 to compete in the Wienerschnitzel Wiener Nationals, a series of 50-yard doggie dashes, which will begin at 2:00 p.m., leading to a championship race slated to start immediately following the pre-trials.

The dogs will begin from special dachshund-sized starting gates. Dachshund parents will be able to be positioned at the finish line to wave their babies to victory. At past races, the doxies have shown up with their own personal posses dressed in Team T-shirts and crazy hot dog hats. “No T- Bone steaks are permitted to lure these unpredictable racers. It is truly anybody’s race,” says April Mitchell, Marketing Director, the Alameda County Fair. “It is hilarious to see these little hot dogs go charging out of the gates. Some of them look like they have trained for this all their lives. While others run in completely the opposite direction or simply flop down and watch the other dogs.” Each dog will have the opportunity to race on real racing dirt, just like the thoroughbreds. It is sure to have added pageantry and excitement as they alternate horse races and dog races on the beautiful Alameda County Fair Racetrack, the Oldest One-Mile Track in America.

The championship Wiener Nationals Race will determine the “2009 Nor Cal Bay Area Wienerschnitzel Wiener Nationals Champion,” and earn his or her owner cash prizes for each heat and the championship race. In addition, the winners of 1st, 2nd and 3rd prize will qualify to race in the televised national finals being held at Memorial Stadium in Berkeley in November.

Participants can park at Gate 12 and enter the Fair through the Red Gate. Admission to the fair for competing wiener dog owners is free (two people per dog) and owners can register on line at www.norcalwiernationals.com.

About Wienerschnitzel

Founded by John Galardi in 1961 with a single hot dog stand in Wilmington, Calif., Wienerschnitzel (www.wienerschnitzel.com) is a bona fide pioneer of the quick-service food industry. The world’s largest hot dog chain serves more than 120 million hot dogs annually and is famous for its delicious 44-year-old proprietary chili recipe. Based in Newport Beach, Calif., Wienerschnitzel operates or franchises 353 stores in 12 states and Guam. It is part of Galardi Group, which is also the parent company of The Hamburger Stand and Taste Freez LLC.

About Alameda County Fair

Conveniently located off of the Bernal Exit from the 680 Highway in Pleasanton California, the 267 acres of beautifully-landscaped, park-like grounds is host to over 3 million visitors annually, for events which include trade and consumer shows, festivals, corporate picnics, and much more. For more information about the Alameda County Fairgrounds, the annual Fair, and the 2009 Fair Concert Series, please visit www.alamedacountyfair.com or call 925-426-7600.

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