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Fall Horse Racing and Festival Set to Premiere at Pleasanton Fairgrounds

September 23, 24, 25, 30 / October 1, 2, 2016

Pleasanton, Calif. – Horse racing excitement returns to Pleasanton this Fall as Alameda County Fairgrounds launches a new, six-day race meet and festival that will take place over two weekends in September and October.

“It’s great news for race fans,” said Jerome Hoban, Fairgrounds CEO. “Horse racing has always been a big part of the Fair and we are excited to now offer a second season of live Oaktree at Pleasanton Racing this Fall, with over \$700,000 in prize money.”

Oaktree Fall Horse Racing & Festival will run for two weekends: September 23-25 and September 30-October 2. Guests can look forward to special wine and beer events, Festival Latino Day, Family Fun Sundays, live sports at the Fan Cave, drink specials and more. Post times will be Fridays at 2:15 p.m. and Saturdays & Sundays at 1:15 p.m. Admission is free.

More than 20 wineries will offer tastings at the Sip, Savor and Wager wine fest on Saturday, September 24, 1 - 4 p.m. Advance purchase tickets are available now for \$20 per person (\$25 at the door) and include unlimited wine sampling, special commemorative wine glass, plus racing program and tip sheet.

Craftoberfest, presented by Tri-Valley Beer Trail, invites craft beer lovers to celebrate Fall with some of their favorite breweries on Saturday, October 1, 3 - 6 p.m. Event admission includes unlimited craft beer sampling, commemorative beer sampling glass plus racing program and tip sheet. Advance purchase tickets are available now for \$40 (\$45 at the door).

Tickets for both events may be purchased in advance online at www.alamedacountyfair.com. Designated Driver admission is free. Must be 21 or older to attend.

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On Sunday, September 25, guests can enjoy live music by Banda Corazon Ranchero and 2-for-\$7 Corona beer specials at Festival Latino with Univision. Family Fun Sundays on September 25 and October 2 includes a Kids Zone with inflatables, games, STEAM-based arts & crafts, and Hippity Hop Races.

The Trackside Terrace and VIP Lounge are also accepting reservations for corporate and private parties & events during Fall Racing. Contact events@alamedacountyfair.com

For more information and complete schedule visit www.alamedacountyfair.com

Daily Racing Promotions & Events:

- Friday, September 23
 - \$2 Beers all day
 - T-shirt Giveaway
 - Late Pick 4
 - .20 Cent Gold Rush Pick
 - .20 Cent Gold Strike Pentafecta
 - Fan Cave – Live sports
 - Racing seminar
- Saturday, September 24
 - Handicapping Tournament
 - Sip, Savor & Wager Wine Festival
 - Kids' Hippity Hop Contest
 - Late Pick 4
 - .20 Cent Gold Rush Pick 6
 - .20 Cent Gold Strike Pentafecta
 - Fan Cave- live sports
 - Racing seminar
- Sunday, September 25
 - Festival Latino with Univision
 - Family Fun Day
 - Kids' Hippity Hop Contest
 - Corona Beer Special – 2 for \$7
 - Late Pick 4
 - .20 Cent Gold Rush Pick 6
 - .20 Gold Strike Pentafecta
 - Fan Cave – live sports
 - Racing seminar

Continued:

- Friday, September 30
 - \$2 Beers all day
 - Late Pick 4
 - .20 Gold Rush Pick 6
 - .20 Cent Gold Strike Pentafecta
 - Fan Cave – live sports
 - Racing seminar

- Saturday, October 1
 - Craftoberfest – craft beer festival
 - Kids' Hoppity Hop Contest
 - Stakes Race: Oak Tree Juvenile (2 yr old, 1 mile) -- \$50,000, Purse presented by Medea Vodka
 - Late Pick 4
 - .20 Cent Gold Rush Pick 6
 - .20 Cent Gold Strike Pentafecta
 - Fan Cave – live sports
 - Racing seminar

- Sunday, October 2
 - Family Fun Day
 - Kids' Hoppity Hop Contest
 - Late Pick 4
 - .20 Cent Gold Rush Pick 6
 - .20 Cent Gold Strike Pentafecta
 - Fan Cave – live sports
 - Racing seminar

The Alameda County Fair is operated by the non-profit Fair Association without any tax funding from the government. It is ranked one of the Top 50 North American Fairs and the 7th largest Fair in California. The Fairgrounds is home to the Oldest One-Mile Race Track in America.