

PRESS RELEASE



News Release: April 12, 2016

Contact: Angel Moore, Marketing 925-426-7565, mobile 925-567-6588,
amoore@alamedacountyfair.com

Alameda County Fair Gearing Up for Annual Wine Competitions – Last Call for Entries

Amateur competition entry deadline: **April 17, 2016**

Commercial competition entry deadline: **May 6, 2016**

Pleasanton, Calif. – Calling all winemakers; Alameda County Fair wants your best! Entries for amateur and commercial divisions of the Fair's popular wine competitions are still being accepted for a limited time.

Amateur/homemade wine competitors must register through the Fair's website by Friday, April 17, 2016. Judging will take place on Monday, April 25 with results to be announced by email the week of June 6. The competition is open to California residents, age 21 and older. For more information, visit:

http://annual.alamedacountyfair.com/pdf/entry/adult/Adult_Amateur_Wine.pdf

The Fair's commercial competitions – Alameda County Wine Competition, Zin Challenge and Sauvignon Summit – also welcome new contenders. All entries must be registered through the Fair's website by Friday, May 6, and no entry fee is required. The Zin Challenge and Sauvignon Summit competitions are open to all domestic (U.S.) wineries, while Alameda County Wine Competition is open only to wineries located in Alameda County. Judging for all will take place May 18-19 with winners to be announced the following day.

Winners will be announced publicly and will be on display in the wine exhibition hall for the duration of the Fair. All Gold Medal wines will be available for purchase by the glass at the Fair's Wine Garden.

For more information, criteria and rules, visit:

<http://annual.alamedacountyfair.com/compete/alameda-county-wine-competition>

<http://annual.alamedacountyfair.com/compete/sauvingon-summit-zin-challenge>

Continued:

2016 Alameda County Fair Information

Dates: June 15 – July 4 (Open Tuesday – Sunday, plus Monday, July 4th)

Hours: 11 a.m. – 11 p.m. daily

Carnival Hours: Tues -Thurs, 12 p.m. to closing, Fri-Sun, 11 a.m. to closing

Horse Racing: June 16 - 19, June 23 --26, and July 1 - 4

Big O Tires FREE Concerts: 8 p.m. – 9:15 p.m., nightly. Special effects fireworks show with video celebrating local youth immediately following concerts.

Monday, July 4th: Blues Festival, 1-9 p.m., Fireworks Spectacular featuring Oakland East Bay Symphony, 9:30 p.m., Budweiser Grandstand.

Gate Admission*:

- Adults (13-61) -- \$12
- Seniors (62+) -- \$10
- Kids (6-12) -- \$10
- Children under 6 – FREE

*Purchase in advance (before June 14) and save up to 33%

Special Pre-Fair Pricing (until 6/14/15):

- Adults (13-61) --\$10
- Seniors (62+) --\$8
- Kids (6-12) --\$8
- Carnival Wristbands --\$25
- Season Pass (admission for all 18 days) - \$36
- Fun Pack (4 general admission tickets and 1 parking pass) - \$40

Special Days (ALL SPECIAL PRICING ENDS AT 5 P.M.):

- Military Appreciation, FREE Fair admission with valid Military ID – ALL DAY, EVERYDAY
- Opening Day: June 15 -- \$1 Admission & \$1 Rides, UNTIL 5 P.M.
- \$2 Tuesdays: June 21 & 28 -- Enjoy \$2 admission and \$2 samples of select Fair treats, UNTIL 5 P.M.
- Seniors FREE Thursdays (62+) – June 16, June 23, & June 30, UNTIL 5 P.M.
- Kids FREE Fridays (12 and under) – June 17, June 24, & July 1, UNTIL 5 P.M.
- Feed the Need Food Drive & \$1 Rides, benefitting Alameda County Food Bank. (Bring 4 non-perishable food items and receive FREE admission) – June 22, UNTIL 5
- Drop Zone Drive & \$1 Rides: June 29 (Support our troops: Bring 2 items from donation list and receive FREE admission) – UNTIL 5 P.M.

Continued:

Big O Tires Presents - Concert Series Preview:

- 6/15 – Cinderella's Tom Kiefer
- 6/16 – Tony! Toni! Tone!
- 6/17 – Queen Nation
- 6/18 – Con Funk Shun
- 6/19 – Eric Burdon & The Animals
- 6/21 – Paperback Writer – The Beatles Experience
- 6/22 – Joe Nichols
- 6/23 – Tower of Power
- 6/24 – Great White
- 6/25 – Smash Mouth
- 6/26 – LeAnn Rimes
- 6/28 – Journey Revisted
- 6/29 – BJ Thomas
- 6/30 – Kool & The Gang
- 7/1 – Expose
- 7/2 – The Guess Who
- 7/3 – Crystal Gayle
- 7/4 – Red, White & Blues Festival (1 p.m. – 9 p.m.)

The Alameda County Fair is operated by the non-profit Fair Association without any tax funding from the government. It is ranked one of the Top 50 North American Fairs and the 7th largest Fair in California. The Fairgrounds is home to the Oldest One-Mile Race Track in America.