

News Release: November 18, 2016

Contact: Angel Moore, Marketing 925-567-6588

amoore@alamedacountyfair.com

## Alameda County Fair Announces Extended 2017 Fair Dates and Return of Fall Horse Racing & Festival

June 16 - July 9, 2017

Pleasanton, Calif. – Alameda County Fair says 2017 will be the "Best. Summer. Ever." and has extended its usual schedule to prove it. The Fair will run 20 full days from Friday, June 16, through Sunday, July 9.

The Fair will open on a Friday instead of a Wednesday and then run Wednesday through Sunday for the first two full weeks (closed Mondays & Tuesdays, June 19, 20, 26, 27). The Fair will be open every day of the final week including the annual Fireworks Spectacular celebration on Tuesday, July 4<sup>th</sup>.

"We are really pleased to be able to offer our community more days and nights of great summer fun," said Jerome Hoban, the Fair's CEO. "Plus, there are some exciting big-name concerts and new attractions coming. For anyone who loves the Fair, it might just be the best summer ever."

Oaktree at Pleasanton Horseracing will start on June 22, and run Thursday through Sunday each week, plus Tuesday, July 4<sup>th</sup>. Race dates are: June 22-25, June 29-July 2, July 4, July 6-9.

After a successful debut this September, the Fair is also happy to announce that the Pleasanton Fall Horseracing & Festival will indeed return in 2017. Besides racing, the event includes craft beer and wine festivals, Fan Cave sports lounge, a handicapping tournament and more. Fall Horseracing will run for two consecutive, 4-day weekends: September 21-24 and September 28-October 1, 2017.

Visit alamedacountyfair.com for more information and regular updates on the 2017 Fair and 2017 Fall Horseracing.