

Hello
Summer!

ALAMEDA
COUNTY FAIR
JUNE 15–JULY 8

PRESS RELEASE

News Release: March 22, 2018

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2018 Alameda County Fair Commercial & Amateur Wine Competitions Last Call for Entries

Amateur competition entry deadline: **March 30, 2018**
Commercial competition entry deadline: **April 27, 2018**

Pleasanton, Calif. – Calling all winemakers; Alameda County Fair wants your best! Entries for amateur and commercial divisions of the Fair’s popular wine competitions are still being accepted for a limited time.

Amateur/homemade wine competitors must register through the Fair’s website by Friday, March 30th, 2018. Judging will take place in April with results to be announced by email the week of May 1st. The competition is open to California residents, age 21 and older. For more information, visit:
Amateur Wine:

http://annual.alamedacountyfair.com/pdf/exhibits/adult/Adult_Amateur_Wine.pdf

The Fair’s commercial competitions – Alameda County Wine Competition, Zin Challenge and Sauvignon Summit – also welcome new contenders. All entries must be registered through the Fair’s website by Friday, April 27th, **no entry fee required**. The Zin Challenge and Sauvignon Summit competitions are open to all domestic (U.S.) wineries, while Alameda County Wine Competition is open only to wineries located in Alameda County. Judging for all will take place May 9-10 with winners to be announced the following week.

Winners will be announced publicly and will be on display in the wine exhibition hall for the duration of the Fair. All Gold Medal wines will be available for purchase by the glass at the Fair’s Wine Garden.

For more information, criteria and rules, visit:

Alameda County Wine Competition:

<http://annual.alamedacountyfair.com/alameda-county-wine-competition/>

Zin Challenge & Sauvignon Summit:

<http://annual.alamedacountyfair.com/sauvignon-summit-zin-challenge/>

2018 Alameda County Fair Information

Dates: June 15-July 8 (Closed June 18-19, 25-26, July 2-3)

Hours: 11AM-11PM daily

Carnival Hours: Wed-Thurs 12PM to closing, Fri-Sun 11AM to closing

Horse Racing: June 15-17, 21-24, 28-30, July 1, 4, 6-8

Big O Tires FREE Concerts: 8PM-9:15PM nightly. Fireworks show immediately following at Concert Lawn.

Special Pre-Fair Pricing* (until 6/14/18):

*Purchase in advance (before June 15) and save up to 33%

- Adults (13-61) -- \$12 / \$15 at gate
- Seniors (62+) -- \$8 / \$10 at gate
- Kids (6-12) -- \$8 / \$10 at gate
- Children under 6 - FREE
- General Parking -- \$8 / \$10 at gate
- Unlimited Carnival Wristbands -- \$28 / Wed-Thurs \$30, Fri-Sun & July 4, \$35 at gate
- Carnival Fast Pass – NEW! Any single day \$10 (same at gate)
- Sky Ride – NEW! \$5 one-way, \$8 round-trip (same at gate)
- Season Pass (admission for all 18 days and discounts on events) -- \$40
- Fun Pack (4 general admission tickets and 1 parking pass) -- \$50

Special Days (ALL SPECIAL PRICING ENDS AT 5PM):

- Opening Day: June 15 – \$1 Admission, \$1 Rides, UNTIL 5PM
- Father's Day: June 17 – Dads FREE until 5PM
- \$2 Fair Food Bites (Thursdays): June 21 & 28, July 5 -- Select fun-sized Fair treats for just \$2 each, UNTIL 5PM
- Kids FREE Thursdays (12 and under): June 21 & 28, July 5, UNTIL 5PM
- Boomers FREE Fridays (62+): June 22, 29 & July 6, UNTIL 5PM
- Clothing Drive for Foster Kids: June 20 — Bring a brand new child's clothing item and receive FREE admission & \$1 rides – UNTIL 5PM
- Feed the Need Food Drive benefitting Alameda County Community Food Bank presented by Lucky California: June 27 — Bring 4 non-perishable food items and receive FREE admission & \$1 rides) – UNTIL 5PM
- First Responder's Day: July 4 – Free admission with valid ID UNTIL 3PM
- Military Appreciation — One FREE Fair admission with valid Military ID, ALL DAY, EVERYDAY

2018 Big O Tires Concert Series:

6/15 – Blue Oyster Cult
6/16 – Shaggy
6/17 – En Vogue
6/20 – Clay Walker
6/21 – 38 Special
6/22 – Smash Mouth
6/23 – Boys of Summer (Eagles Tribute)
6/24 – Sir Mix-a-Lot
6/27 – TBD
6/28 – Con Funk Shun
6/29 – Queen Nation (Queen Tribute)
6/30 – The Tubes
7/1 – Purple Reign
7/5 – LeAnn Rimes
7/6 – Journey Revisited (Journey tribute)
7/7 – Super Diamond (Neil Diamond tribute)
7/8 – WAR

The Alameda County Fair is operated by the non-profit Fair Association without any tax funding from the government. It is ranked one of the top 50 North American Fairs and the 7th largest fair in California. The Fairgrounds is home to the oldest one-mile race track in America.