



4501 Pleasanton Avenue  
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925/426-7600 [www.AlamedaCountyFair.com](http://www.AlamedaCountyFair.com)

To: Commercial Exhibitors  
From: Terri Thut, Commercial Exhibit Coordinator  
Regarding: 2012 Alameda County Fair Commercial Exhibit Application

Thank you for your inquiry regarding the 2012 Alameda County Fair scheduled for June 20, through July 8, 2012. The Fair will be closed on Monday, June 25<sup>th</sup>, and Monday, July 2<sup>nd</sup>.

Enclosed, please find the 2012 application for Commercial Exhibit space along with a copy of the 2012 Commercial Exhibit Brochure. Be specific in detailing all of your products or services and include a full description including brand names, of the product you wish to sell or the service you are promoting. The brochure should help to answer many of your questions concerning the procedures, layouts and space fees for the Alameda County fair.

This application will place you on the waiting list for space in the 2012 Alameda County Fair. Decisions for new exhibitors will not be made until the end of March. We will contact you at that time if we have space available for your particular product or service.

In order to maintain a balance of Commercial Exhibits, space is offered based on product or service, display, and needs of the Fair, rather than date of the application. This waiting list is for the 2012 Alameda County Fair only and will not carry over to 2013.

If you have any further questions, please do not hesitate to contact me. My email address is [Terri@AlamedaCountyFair.com](mailto:Terri@AlamedaCountyFair.com). The Commercial Exhibit office can be reached at 925/426-7509.

Thank you for your interest in the Alameda County Fair!

