



Food Concession Proposal Information

ALAMEDA COUNTY AGRICULTURAL FAIR ASSOCIATION

June 20 – July 8, 2012

26 Spaces Available

(Attachment to “Available Food Concession Spaces” Chart)

1. All space locations require a mobile food trailer. The trailer must meet with the approval of Fair Management.
2. Fair Management reserves the right to increase or decrease prices submitted to conform to the common food price list. Fair Management reserves the right to change any product as long as it does not conflict with an existing concessionaire’s menu. The Fair will consider food products other than the ones listed on the attached 2012 Proposal Chart.
3. The minimum acceptable proposed percentage of sales for all locations is 25%. Guarantees are applied against the percentage (Gross sales after taxes), once sales have exceeded the minimum guarantee proposed. Guarantees and percentages exceeding the stated minimums are evaluated as part of the proposal. Guarantees and percentages are not the sole determining factors in awarding a proposal.
4. The deposit amount is due with each submitted proposal and must be in the form of a cashier’s check, money order, business check or certified check, and must be in the amount of 25% of the guarantee offered. Checks should be made out to the Alameda County Fair Association. All checks will be deposited by the Fair Association’s Accounting Department. If Concessionaire is awarded a space for the 2012 Fair, this deposit will apply to the minimum guarantee offered.
5. The Alameda County Fair Association reserves the right to accept and/or reject any and all proposals and/or products submitted with proposals by the prospective concessionaires. The Fair Management shall make determination of any and all products submitted as to whether or not such products are in conflict with any and all products presently listed. Decision of the Fair Management is final.
6. Prospective concessionaire must submit a complete resume of experience and background in food operation and references. A photo of the trailer to be used for each location must be submitted with each proposal. Prospective concessionaire is urged and welcome to visit the Fairgrounds and inspect spaces available.

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2012 Fair**

7. Vendors are responsible for supplying the Alameda County Fair's required electrical plug to power their food trailers. The specialized power receptacles at each food location have been standardized and are of the pin and sleeve design and meet the latest UL, CSA and NOM standards and comply with code IEC 309-1 and 309-2 the global standards. The devices which have been installed, are 60 Amp and/or 100 Amp 3 pole 4 wire 125/250-volt configurations. Most food locations require the 60 Amp plug. There are a few locations that have the 100 Amp plug. To get electrical power for your trailer your equipment must have the correct plug to mate with the above receptacles, including the electrical power cord required that attaches to the plug device. These plugs are available at various cities in California. Vendors may purchase this plug at the store of their choice. This plug is commonly known as the "Orange Plug". Information regarding this plug is included in the Proposal Packet.