

# **AGENDA**

## **BOARD OF DIRECTORS - REGULAR MEETING ALAMEDA COUNTY FAIR ASSOCIATION**

**Tuesday, February 21, 2012  
7:00 p.m.**

**MEMBERS:** President O'Brien and Vice-President Lockhart  
Directors: Arnerich, Balch, Banke, Chin, Dowdell, Galvin, Gilbert, Imhof, Kavanagh,  
Mahoney, McCammon, McGrail, Pegram, Schenone, Sealana, Sherratt, Silva,  
H. Smith, J. Smith, Wallace, Wentte, Ysit, & Zeno

- 1. APPROVE MINUTES** - Meeting of January 17, 2011
  
- 2. PRESIDENT'S COMMENTS & INTRODUCTION OF GUESTS**
  
- 3. PUBLIC COMMENT**
  
- 4. CORRESPONDENCE**
  
- 5. CHIEF EXECUTIVE OFFICER'S REPORT – Rick K. Pickering, C.E.O.**
  
- 6. STAFF REPORTS**
  - A. Fair Operations Manager Carrico**
    1. Update and Report
  
  - B. Sales and Marketing Manager Mitchell**
    1. Update and Report
  
  - C. Chief Financial Officer Magee**
    1. Update and Report
  
  - D. Maintenance Manager Johnson**
    1. Update and Report
  
  - E. Satellite Manager Wasserman**
    1. Update and Report

**7. COMMITTEE REPORTS**

- A. Buildings & Grounds Committee (Visioning Jan. 24 & Feb. 21)**
- B. Executive Committee**
- C. Promotions Committee**

**8. OLD BUSINESS**

**9. NEW BUSINESS**

- A. Proposed expansion of County Historical Monument Project**

**10. DIRECTOR COMMENTS**

**11. MEETINGS TO BE SET –**

- A. March 13th Board Meeting**

**12. EXECUTIVE SESSION**

- A. Review of C.E.O.'s Annual Evaluation**

**13. ADJOURN**