

Promotions Committee

Agenda

March 9, 2010

6:00 p.m.

Committee Co-Chairs: Lockhart & Galvan

Committee Members: Campbell, Ising, Kavanagh, Knudsen,
McCammon, Schenone, & Wallace.

1. Entertainment Acts
2. Box Seat Sales & Horse Racing Promotional Plan
3. PreFair Discount Ticket Program
4. Tentative Advertising & Promotional Plan
5. Sponsor Update
6. Past Director Recognition Program
7. Director's Comments
8. Set Next Meeting