



## Media Guidelines

The following guidelines have been established for the comfort and safety of Fair guests and staff.

### How to request Media Credentials

- Email credential request including name, media organization and title to the Marketing and Communications Department: [amoore@alamedacountyfair.com](mailto:amoore@alamedacountyfair.com). Please include name and title of all working media attending Fair. **NOTE: ALL REQUESTS MUST BE RECEIVED AT LEAST 24 HOURS PRIOR TO BEING ON-SITE.**
- Working media will be granted free admission with a valid Press Pass from their media organization. Media will check-in at Gate 2 and Admissions Staff will contact Angel Moore when media arrives. Media is required to wait for a Marketing Department Representative to meet them at Gate 2. Working media will be escorted by a member of the Alameda County Fair Marketing and Communications Team. Unescorted access to the Fair will be granted on a case by case basis.
- Press Passes are for working Media only. Please do not use Press Passes for personable Fair access.
- The Alameda County Fair reserves the right to refuse access to anyone who does not comply with these guidelines.