



PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: April Mitchell, 925-426-7565

Experience and Enthusiasm Drive Selections

ALAMEDA COUNTY FAIR BOARD SELECTS THREE NEW MEMBERS

PLEASANTON, CA - NOVEMBER 19, 2007 - Three new Directors have been selected to serve on the Board of the Alameda County Agricultural Fair Association. As one of the largest non-profit organizations in Northern California, the Fair Association's twenty-six Board Members oversee the operations of the Alameda County Fairgrounds with over three million visitors each year. The Alameda County Fair Board of Directors welcomes the knowledge, expertise, and community ties that James Knudsen, Bill McCammon and Bonnie Sabraw bring to the Board.

Hayward's James Knudsen worked in the County of Alameda Sheriff's Office from 1972 to 2006. James served as the Sheriff's Public Information Officer and managed the Sheriff's Office contract with the Fair for the past 26 years. Knudsen is a life long resident of Alameda County and is proud to serve as a Director of the Greater Hayward Area Recreation and Park District Foundation. In addition, Knudsen is a Director of the Martin C. Kauffman 100 Club of Alameda County, which helps spouses and dependents of police and firefighters who lose their lives in the line of duty. "My knowledge with Police issues, County issues, Fair issues, media issues, and my ability to work with and develop good relations with many different aspects of County government, make me a well rounded member of the Fair Board," says Knudsen. He added, "I have had an enjoyable working relationship with the Fair for the past 26 years."

Pleasanton resident Bill McCammon served as Fire Chief for the Alameda County Fire Department from 1993 to 2007. He has served over 30 years in the fire service in Alameda County and has experience managing a \$60 million budget with extensive experience in labor relations, budget and finance. He attended UC Davis and earned a B.S. in Agricultural Science and Management. Bill serves as the Treasurer of the Las Positas College Foundation and as a Board member of RotaCare Bay Area, which provides free medical care through 9 clinics in 6 counties. "I believe the Fairgrounds is a jewel of an asset for the communities of Alameda County, and I am honored to be able to serve on the Board" says McCammon.

Castro Valley resident Bonnie Sabraw has served Alameda County as a Judge since 1988. She attended San Francisco Law School and earned her State Bar License in 1979. Sabraw is also a member of the California Judges Association, Alameda County Bar Association, Women Lawyers of Alameda County and the Shack Riders located at the Stanford Campus. Sabraw says, "The Fair promotes family values and provides alternative and more traditional forms of entertainment for youth." Sabraw plans to use her 27 years of experience in her law career that focused on land use, environmental law business interests, agriculture, government, labor, and insurance issues, to contribute to the community and the goals of the Fair Board.

James Knudsen, Bill McCammon and Bonnie Sabraw, were selected to fill three vacancies on the Fair Board. In addition to managing more than 300 event days this year, the Fair Association is well underway preparing for the 2008 Alameda County Fair, June 20th - July 6th celebrating 150 years of Horse Racing. The Fairgrounds is home to the oldest one mile Race Track in America dating back to 1858. The Alameda County Fair is ranked as one of the top 50 fairs in the United States and has won numerous awards both nationally and internationally.

Visit the Fair's website at alamedacountyfair.com or call 925-426-7600 for more information.

###