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Contact: Angel Moore, Marketing 925-426-7565,
amoore@alamedacountyfair.com

Taste the Red, White & Blue

Alameda County Fair Announces Return of 4th of July Fireworks Spectacular
Plus New Hours and Attractions for 2014

LeAnn Rimes and Eddie Money kick off the Fair concert lineup

Pleasanton, Calif. – Fair fans have reason to celebrate as Alameda County Fair announces plans to bring back its **4th of July Fireworks Spectacular**, along with exciting new additions for 2014. To commemorate the event, this year's Fair is themed "Taste the Red, White & Blue."

The Fair opens this year on **Wed. June 18th** and runs through **Sun. July 6th** (open Tuesday through Sunday each week). As in past years, Opening Day attendees will enjoy \$1 admission and \$1 rides.

Fairgoers can look forward to more summer night fun as the Fair extends its hours of operation from **11am – 11pm**, daily. FREE concerts are back at a new time, **8pm** every night, and feature top-name acts such as Night Ranger, Eddie Money, Con Funk Shun, and Creedence Clearwater Revisited.

And for those who like being up close at the show, there's more good news: for the first time ever, the Fair is offering early **entry wristbands** to the first 300 in line daily from 2-3pm for the concert each night.

A fireworks show and video presentation, "A Tribute to Alameda County," follows the concerts each night at 9:45pm. On July 4, the Blues Festival runs all day from 1pm-9pm, followed by the Fireworks Spectacular at 9:45pm.

Also new this year, the first annual Fair Food SNACKDOWN where the Fair's own food vendors offer up their best new, original creations for the ultimate taste test. A live judging

event to decide the champions will be held at the Fair on Tuesday, June 24.

Fair Favorites will be back including horseracing, exhibits, animals, food, rides, games, pig races, kids attractions, special event days and more. A complete schedule is available on the Fair's website at www.alamedacountyfair.com. Facebook, Instagram and Twitter offer additional information, previews, updates, contests and giveaways.

2014 Alameda County Fair Information

Dates: June 18 – July 6 (Open Tuesday – Sunday)

Hours: 11am-11pm daily

Horse Racing: Thursday through Sunday, June 19-22, June 26-29, and July 3-6

Big O Tires FREE Concerts: 8pm nightly, followed by "A Tribute to Alameda County" video and special effects at 9:45pm

July 4th: Blues Festival, 1-9pm, Fireworks Spectacular, 9:45pm

Gate Admission*:

- Adults (13-61) \$10
- Seniors (62+) \$8
- Kids (6-12) \$8
- Children under 6 – FREE

*Purchase in advance (before June 17) and save up to 33%

Special Pricing:

- Season Pass (admission for all 17 days) - \$30
- Fun Pack (4 general admission tickets and 1 parking pass) - \$30

Special Days (special pricing ends at 5pm):

- Opening Day: June 18, \$1 Admission & \$1 Rides
- \$2 Tuesdays: June 24 & July 1, \$2 admission
- Seniors FREE Thursdays (62+) – June 19, June 27, & July 3
- Kids FREE Fridays (12 and under) – June 20, June 27, & July 4
- Feed the Need Food Drive & \$1 Rides, benefitting Alameda County Food Bank. (Bring 4 non-perishable food items and receive FREE admission) – June 24
- Military Appreciation, FREE Fair admission with valid Military ID - Daily

Big O Tires Presents - Concert Preview:

6/18 – LeAnn Rimes

6/19 – Eddie Money

6/21 – Creedence Clearwater Revisited

6/24 – Evolution (Journey Tribute)

6/25 – Con Funk Shun

7/6 --- Night Ranger

The Alameda County Fair is operated by the non-profit Fair Association without any tax funding from the government. It is ranked one of the Top 50 North American Fairs. The Fairgrounds is home to the Oldest One-Mile Race Track in America.

Visit the Fair's website at www.AlamedaCountyFair.com or call 925-426-7600 for more information.

Alameda County Fair
4501 Pleasanton Ave, Pleasanton, Ca, 94566