



**ALAMEDA
COUNTY**
FAIRGROUNDS
PLEASANTON

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PRESS RELEASE

FOR IMMEDIATE RELEASE

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ALAMEDA COUNTY FAIR BOARD OF DIRECTORS ELECT RICHARD SEALANA AS NEW PRESIDENT

PLEASANTON, CA – NOVEMBER 7, 2014 - On November 5, 2014, Dr. Richard Sealana was elected President of the Alameda County Fair Board. Dr. Sealana has served on the Alameda County Fair board of directors for ten years. For the past 4 years, he has chaired the Fair Operations Committee that guides policy for the annual fair. Sealana works for the City of Union City as the Superintendent of Public Works. He also serves as Chairman, of the Board of Directors, ABAG Public Owned Energy Resources, Adjunct Professor at the University of Phoenix, and a Court Appointed Special Advocate (CASA) for the Alameda County CASA program. Sealana holds an MBA from St. Mary's College and a doctorate (Ed.D.) in Leadership Studies from the University of San Francisco. Sealana proudly said "Alameda County Fairgrounds is an economic engine for the San Francisco Bay Area that generates tangible benefits beyond the educational, cultural and agricultural tradition. With over \$20 million dollars of annual revenue, the fairgrounds receive no taxpayer funding. It does however; generate over 2,000 jobs each year".

Sealana attributes the tremendous success of the Alameda County Fairgrounds to the strong partnership the Fair Association has with the Alameda County Board of Supervisors, to the diverse hard-working, Board of Directors, and to an excellent employee staff led by CEO, Jerome Hoban.

Sealana envisions the fairgrounds becoming a major exposition destination in the years to come. He plans to see the fairgrounds become a significant venue for year-round educational activities that involve youth, a model for environmental sustainability, and an important disaster relief staging area.

The Fairgrounds is home to the oldest one mile Race Track in America dating back to 1858. The Fair Association is well underway preparing for the 2015 Alameda County Fair to be held June 17 through July 5TH 2015. The Alameda County Fair is ranked as one of the top 50 fairs in the United States and has won numerous awards both nationally and internationally. The Fairgrounds also hosts more than 300 events annually. Visit the Fair's website at www.AlamedaCountyFair.com or call 925-426-7600 for more information.

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