



**ALAMEDA
COUNTY
FAIRGROUNDS**
PLEASANTON

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PRESS RELEASE

FOR IMMEDIATE RELEASE

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THE ALAMEDA COUNTY FAIR BOARD SELECTS NEW MEMBER

Leadership and Commitment to Alameda County Drives Selection

PLEASANTON, CA – APRIL 21, 2015 – A New Director has been selected to serve on the Board of the Alameda County Agricultural Fair Association. As one of the largest non-profit organizations in Northern California, the Fair Association’s 26 Board Members oversee the operations of the Alameda County Fairgrounds which attracts over three million visitors each year. The Alameda County Fair Board of Directors welcomes the knowledge, expertise, and community involvement that Rose Johnson of Pleasanton, brings to the Board. President of the Fair Board, Richard Sealana states, “Rose brings a commitment to the community and is an innovative leader; she will be an asset to the Fair Board and the Fair community.”

CEO of the Davis Street Family Resource Center in San Leandro since 1991, Rose Johnson brings vast experience in business, government, and social service. Johnson’s community involvement includes work with Chamber of Commerce, Rotary Club, and CAPP (a statewide child development advocacy organization). “I am delighted to join this dynamic and dedicated Board of Directors as they re-envision a new Alameda County Fairgrounds that recognizes the successful history of our annual fair, but is prepared to rise to the challenge of a future filled with potential. I am ready to roll up my sleeves and lend all of my skills and experiences to make the Fairgrounds a venue that is economically sound, jam-packed with year-round activities, and able to showcase all that’s great about Alameda County.” says Johnson.

The Alameda County Fair is operated by the Alameda County Fair Agricultural Association, a 501(c)3 non-profit organization, without any tax funding from the government. It is ranked one of the Top 50 North American Fairs and the 7th largest Fair in California. The Fairgrounds is home to the Oldest One-Mile Race Track in America.

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