



News Release: March 17, 2017

Contact: Angel Moore, Marketing, 925-567-6588

amoore@alamedacountyfair.com

Last Call for Entries: 2017 Alameda County Fair Commercial & Amateur Wine Competitions

Amateur competition entry deadline: **March 24, 2017**
Commercial competition entry deadline: **April 28, 2017**

Pleasanton, Calif. – Calling all winemakers; Alameda County Fair wants your best! Entries for amateur and commercial divisions of the Fair’s popular wine competitions are still being accepted for a limited time.

Amateur/homemade wine competitors must register through the Fair’s website by Friday, March 24th, 2017. Judging will take place on Monday, March 27th with results to be announced by email the week of May 1st. The competition is open to California residents, age 21 and older. For more information, visit:

http://annual.alamedacountyfair.com/pdf/entry/adult/Adult_Amateur_Wine.pdf

The Fair’s commercial competitions – Alameda County Wine Competition, Zin Challenge and Sauvignon Summit – also welcome new contenders. All entries must be registered through the Fair’s website by Friday, April 28th, **no entry fee required**. The Zin Challenge and Sauvignon Summit competitions are open to all domestic (U.S.) wineries, while Alameda County Wine Competition is open only to wineries located in Alameda County. Judging for all will take place May 9-10 with winners to be announced the following day.

Winners will be announced publicly and will be on display in the wine exhibition hall for the duration of the Fair. All Gold Medal wines will be available for purchase by the glass at the Fair’s Wine Garden.

For more information, criteria and rules, visit:

<http://annual.alamedacountyfair.com/compete/alameda-county-wine-competition>

<http://annual.alamedacountyfair.com/compete/sauvignon-summit-zin-challenge>

2017 Fair information below

2017 Alameda County Fair Information

Dates: June 16-July 9 (Closed June 19, 20, 26, 27)

Hours: 11AM-11PM daily

Carnival Hours: Wed-Thurs 12PM to closing, Fri-Sun 11AM to closing, July 3 & 4 11AM to closing

Horse Racing: June 22-25, June 29-July 2, July 4 & July 7-9

Big O Tires FREE Concerts: 8PM-9:15PM nightly. Fireworks show immediately following at Concert Lawn.

Tuesday, July 4th: Blues Festival, 1-9PM, Fireworks Spectacular featuring Oakland East Bay Symphony, 9:30PM at Budweiser Grandstand

Gate Admission*:

- Adults (13-61) -- \$15
- Seniors (62+) -- \$10
- Kids (6-12) -- \$10
- Children under 6 -- FREE
- Carnival wristbands -- Wed-Thurs \$30, Fri-Sun and July 3 & 4, \$35

*Purchase in advance (before June 15) and save up to 33%

Special Pre-Fair Pricing (until 6/15/17):

- Adults (13-61) -- \$12
- Seniors (62+) -- \$8
- Kids (6-12) -- \$8
- Unlimited Carnival Wristbands -- \$25
- Season Pass (admission for all 20 days) -- \$40
- Fun Pack (4 general admission tickets and 1 parking pass) -- \$50

Special Days (ALL SPECIAL PRICING ENDS AT 5PM):

- Military Appreciation — One FREE Fair admission with valid Military ID, ALL DAY, EVERYDAY
- Opening Day: June 16 – Kids FREE Friday, UNTIL 5PM
- \$2 Taste of the Fair: June 22 & 29, July 6 — \$2 samples of select Fair treats, UNTIL 5PM
- Seniors FREE Thursdays (62+): June 22 & 29, July 6, UNTIL 5PM
- Kids FREE Fridays (12 and under): June 16, 23, 30 & July 7, UNTIL 5PM

Special Days -- Continued:

- Clothing Drive for Foster Kids presented by Mattress Firm: June 21, UNTIL 5PM — Bring a brand new clothing item and receive FREE admission & \$1 rides
- Feed the Need Food Drive benefitting Alameda County Community Food Bank: June 28, UNTIL 5PM — Bring 4 non-perishable food items and receive FREE admission & \$1 rides)
- July 5 - \$1 Admission & \$1 Rides until 5PM

2017 Big O Tires Concert Series:

6/16 – Sugar Ray

6/17 – Con Funk Shun

6/18 – Plain White T's

6/21 – Jana Kramer

6/22 – Tower of Power

6/23 – John Michael Montgomery

6/24 – Asia

6/25 – Rose Royce

6/28 – Clint Black

6/29 – Ann Wilson of Heart

6/30 – Super Diamond

7/1 – Sheila E

7/2 – America

7/3 – TBA

7/4 – Red, White & Blues Festival

7/5 – TBA

7/6 – Journey Revisited

7/7 – TBA

7/8 – TBA

7/9 – TBA

The Alameda County Fair is operated by the non-profit Fair Association without any tax funding from the government. It is ranked one of the Top 50 North American Fairs and the 7th largest Fair in California. The Fairgrounds is home to the Oldest One-Mile Race Track in America.