



# ALAMEDA COUNTY FAIR

## JUNE 15 – JULY 8

### EVENT DESCRIPTION:

The Alameda County Fair is the largest event in Alameda County and has a wide range of attractions and activities including live horse racing, agricultural & competitive live stock exhibits, ethnic and cultural days, home art & technological competitions, specialty foods, nightly concerts, exciting carnival thrill rides and live action sports: extreme rodeo, monster trucks, and demolition derbies.

The Alameda County Fair takes place in Pleasanton, California and is operated by the Alameda County Agricultural Fair Association, a private, non-profit 501(c)3 corporation. History of the Alameda County Fair goes back to the first Fair that took place in October 1912. The Alameda County Fair racetrack is the Oldest One-Mile Horse Racing Track in America, dating back to 1858.

**Event:** Alameda County Fair

**Non-Profit 501(c)3:** Tax ID # 94-6062342

**Location:** Alameda County Fairgrounds, Pleasanton, CA

**Expected 2018 Attendance:** 500,000+

**Total Event Days:** 24

**Days Open to the Public:** 18

**Dates:** June 15 - July 8

**Event Hours:** 11am - 11pm

**Gate Fee:** \$15.00 General Admission  
\$10.00 Seniors 62 & better  
\$10.00 Children 6 - 12  
FREE Children under 6

**Parking:** \$10.00-\$20.00

### Daily Promotions:

Date	Discount Days	Time Valid
June 15	\$1 Admission & \$1 Rides	Opening Day Until 5pm
June 17	Father's Day FREE	Until 5pm
June 20	Foster Kids Clothing Drive & \$1 Rides presented by Mattress Firm	Until 5pm
June 21, 28 & July 5	Kids FREE Thursdays & \$2 Taste of the Fair 12 & under FREE	Until 5pm
June 22, 29 & July 6	Boomer FREE Fridays 62 & better FREE	Until 5pm
June 27	Feed the Need Food Drive & \$1 Rides	Until 5pm
July 4	First Responders Day with valid ID	Until 3pm
ALL DAY EVERYDAY	Military Appreciation Day with valid Military ID	ALL DAY EVERYDAY