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Contact: Angel Moore, Marketing 925-567-6588

amoore@alamedacountyfair.com

Live Fall Horse Racing & Festival Returns to the Race Track in Pleasanton

Beer, Wine & Mixology Tastings Plus New Poker Run Highlight Festival Events

September 21-24 / September 29 - October 1, 2017

Pleasanton, Calif. – Horseracing excitement returns to Pleasanton this Fall with \$850,000 in prize money, including a \$75,000 stakes race. The Oaktree at Pleasanton Fall Horse Racing & Festival takes place over two weekends at Alameda County Fairgrounds starting Thursday, September 21.

Guests can also look forward to special wine, beer and craft-cocktail tasting events, live sports via HDTV at the 95.7 The Game Fan Cave, food & drink specials and more. Post times are Fridays at 2:15 p.m. and Saturdays & Sundays and the first Thursday at 1:45 p.m. Admission is free.

Motorcycle enthusiasts won't want to miss the new **Poker Run to the Races** on Sunday, September 24 featuring a 120-mile, 5-stop ride, food, live music, poker game and prizes. Also new this year, the **Derby Dog Dash** on Saturday, September 23 gives pint-sized pooches a chance to run like racehorses at the track for fun & prizes. All races are short-distance and entry is free at <http://www.derbydogdash.com>.

For those who like a little tasting with their racing, the Festival is offering three exclusive events:

- **Sip, Savor and Wager Wine Festival** - Saturday, September 23.
- **Craftoberfest Craft Beer Festival** presented by Tri-Valley Beer Trail - Saturday, September 30.
- **New Mixology Craft-Cocktail Festival** - Sunday, October 1.

All events will be held inside the grandstand from 2PM – 5PM. Advance purchase tickets are on sale now for just \$25 through September 3. After that, tickets will sell for \$30 per person in advance and \$40 at the door. All Access Passes for admission to all three events are also available for just \$60 until September 3. Price includes unlimited sampling, special commemorative glass, racing program and tip sheet. Tickets for all three events may be purchased online at <http://racing.alamedacountyfair.com/>

Continued:

The Trackside Terrace offers premium seating and buffet dining on all race days. Reservations are now being accepted for corporate and private events at Fall Racing. Contact events@alamedacountyfair.com

Daily specials include free parking and \$2 Hot Dogs on Thursday, plus Friday \$2 Beers, Food Trucks and free parking on both Fridays. Visit <http://racing.alamedacountyfair.com/> for more information.

2017 PLEASANTON FALL RACING & FESTIVAL

Thursday, September 21

- FREE Parking All Day
- \$2 Hot Dogs
- Daily Racing Seminar 12PM
- KKIQ/KKDV T-Shirt Giveaway
- 95.7 The Game Fan Cave - Live Sports on HD Screens
- Win, Place, Show Contest
- Late Pick 4
- .20 Gold Rush Pick 6
- .20 Gold Strike Pentafecta

Friday, September 22

- FREE Parking All Day
- Food Truck Friday
- \$2 Beers All Day
- Daily Racing Seminar 12:30PM
- 95.7 The Game Fan Cave - Live Sports on HDTV Screens
- Win, Place, Show Contest
- Late Pick 4
- .20 Gold Rush Pick 6
- .20 Gold Strike Pentafecta

Saturday, September 23

- Sip, Savor & Wager Wine Festival
- Derby Dog Dash
- Daily Racing Seminar 12PM
- 95.7 The Game Fan Cave - Live Sports on HDTV Screens
- Win, Place, Show Contest
- Late Pick 4
- .20 Gold Rush Pick 6
- .20 Gold Strike Pentafecta

Sunday, September 24

- Poker Run to the Races Motorcycle Ride
- Daily Racing Seminar 12PM
- 95.7 The Game Fan Cave - Live Sports on HDTV Screens
- Win, Place, Show Contest
- Late Pick 4
- .20 Gold Rush Pick 6
- .20 Gold Strike Pentafecta

CONTINUED:

Friday, September 29

- FREE Parking All Day
- Food Truck Friday
- \$2 Beers All Day
- Daily Racing Seminar 12:30PM
- 95.7 The Game Fan Cave – Live HDTV Sports
- Win, Place, Show Contest
- Late Pick 4
- .20 Gold Rush Pick 6
- .20 Gold Strike Pentafecta

Saturday, September 30

- Craftoberfest Craft Beer Festival presented by Tri-Valley Beer Trail
- \$75,000 Oak Tree Juvenile Stakes Race
- Daily Racing Seminar 12PM
- 95.7 The Game Fan Cave – Live HDTV Sports
- Late Pick 4
- .20 Gold Rush Pick 6
- .20 Gold Strike Pentafecta

Sunday, October 1

- Mixology Craft Cocktail Festival
- Daily Racing Seminar 12PM
- 95.7 The Game Fan Cave – Live HDTV Sports
- Win, Place, Show Contest
- Late Pick 4
- .20 Gold Rush Pick 6
- .20 Gold Strike Pentafecta

The Alameda County Fair is operated by the non-profit Fair Association without any tax funding from the government. It is ranked one of the Top 50 North American Fairs and the 7th largest Fair in California. The Fairgrounds is home to the Oldest One-Mile Race Track in America.